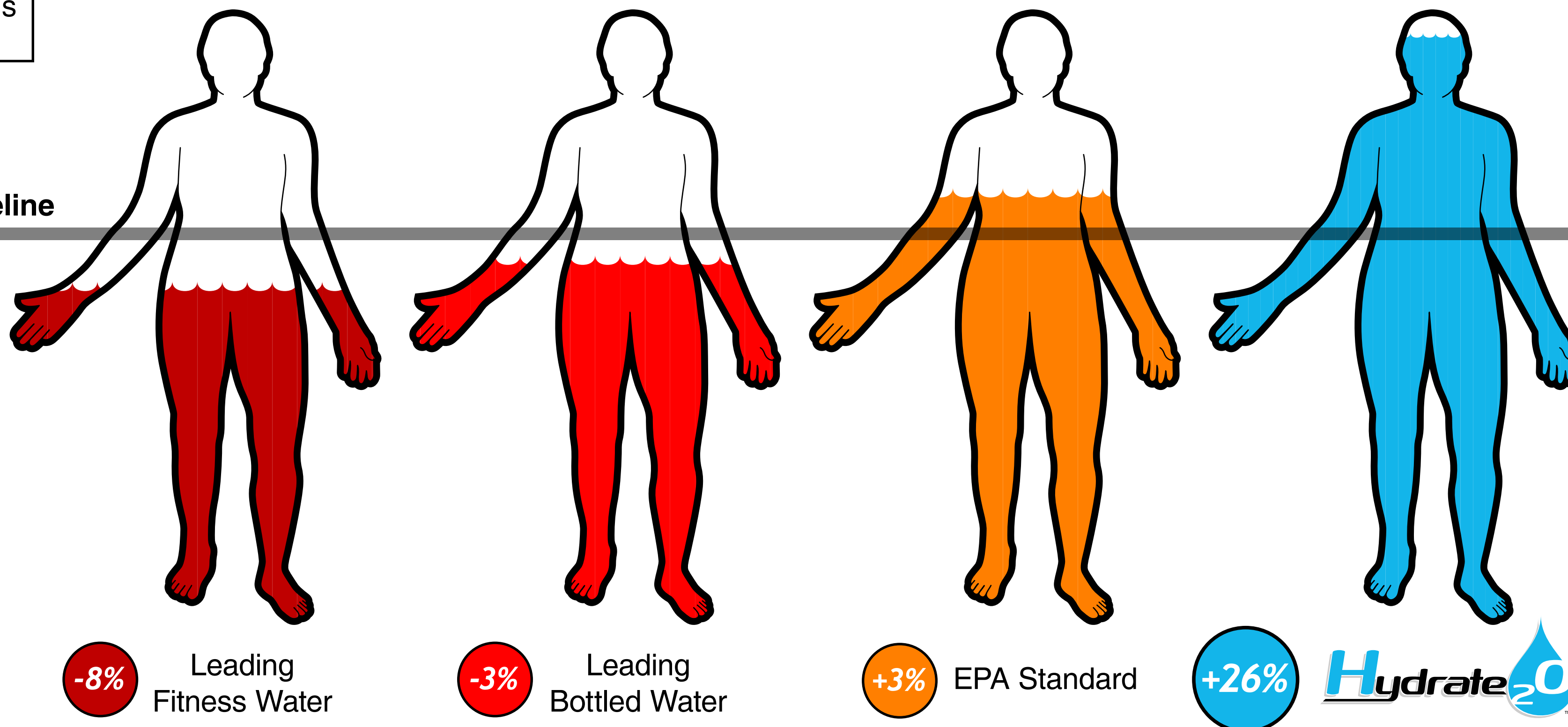


Clinical Study

March '07

Randomized, Double Blind, Placebo Controlled

*This study was conducted in accordance with FDA standards.*Hydration Levels
After 30 DaysClinical Test
Subjects Baseline

Hydrate2o has been proven to absorb 8X more efficiently than the EPA standard.

"To my knowledge, Hydrate2o has the largest increase in cellular hydration numbers of any water on the market."

– Principal Investigator

Note for diabetics: the leading fitness water increased blood sugar levels by 10%.

Note for athletes: the leading bottled water produced a negative hydration change.